

GM Supplier Discount
gmsupplierdiscount.com

GM



MAKE IT YOUR FIRST CHOICE

Priority Mail
U.S. Postage
PAID
General Motors
Corporation

GM Supplier
Discount

Help your employees to great values. Give them

Easier, faster new program process.
Important Company Code enclosed.
Your employees cannot participate without it.
OPEN IMMEDIATELY.

Visit gmsupplierdiscount.com

PS No. E2706-Advert Prom. Material-44-23

GM

GM Supplier Discount
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Help your employees to great values. Give them the Company Code. Get them to the web.

You are the
key to the Code!



MAKE IT YOUR FIRST CHOICE

Spring 2004

Dear Sam A. Sample,

GM is pleased to announce an exciting new GM Supplier Discount program process that makes it easier than ever for supplier employees to enjoy their exclusive GM discount.

With your assistance, your employees will now have one number to unlock the door to discounts on more vehicle choices than any other automaker. No more waiting for a discount certificate to arrive in the mail. The GM Supplier Discount is easily and quickly accessible through a simplified, self-serve process.

Great vehicles. Simple steps. Here's what your employees have to do:

1. Log on to gmsupplierdiscount.com
2. Enter your Company Code
3. Obtain a Personal Authorization Number
4. Take the Personal Authorization Number to the dealer and get the discount.

So let the savings begin – here's your new **Company Code: xxxxxx**.

Get the Code out. The comprehensive materials accompanying this letter, listed on the right, will help you readily communicate this mandatory Company Code to your entire workforce. Then watch the program manage itself!

Please start today to promote your Company Code so your employees can take advantage of their valuable partnership with GM. If you have any questions, please call **1.800.960.3375**, Monday–Saturday, 9 a.m.–5 p.m.

Thank you for all you do to promote this program and share special supplier privileges with your workforce.

Best regards,

Program Headquarters

Get the Details:

- Handy file organizer contains easily accessible program information and display materials and readily stores future updates
- Attractive posters display your Company Code
- Take-One pads make it easy for employees to remember the Code
- Table Toppers help spread the word
- Samples for newsletter articles, emails, and more help to communicate the easy process and savings
- Frequently Asked Questions provide quick reference



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LET-0179



THE WHOLE SHEBANG



2004 GMC® Envoy® XUV



1.800.960.3375

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Get it now with
your Company Code

Remember it. Use it.
Vehicle savings and more!

1. Log on to gmsupplierdiscount.com.
2. Enter your Company Code.
3. Obtain your Personal Authorization Number.
4. Take the Personal Authorization Number to your dealer to get your vehicle discount!

Adhere the Take-One pad on this spot

gmsupplierdiscount.com

CHEVROLET® PONTIAC® OLDSMOBILE® BUICK® GMC® CADILLAC® HUMMER® SATURN® SAAB®

GM Extended Family Card

GMAC® Insurance

GMAC Real Estate

GMAC Mortgage

THE WHOLE SHEBANG



2004 Cadillac® CTS®



1.800.960.3375

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Vehicle savings and more!

1. Log on to gmsupplierdiscount.com.
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3. Obtain your Personal Authorization Number.
4. Take the Personal Authorization Number to your dealer to get your vehicle discount!

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CHEVROLET® PONTIAC® OLDSMOBILE® BUICK® GMC® CADILLAC® HUMMER® SATURN® SAAB®

GM Extended Family Card GMAC® Insurance GMAC Real Estate GMAC Mortgage

GET THE WORKS



2004 Chevy™ Silverado®



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Get it now with
your Company Code

Remember it. Use it.
Vehicle savings and more!

1. Log on to gmsupplierdiscount.com.
2. Enter your Company Code.
3. Obtain your Personal Authorization Number.
4. Take the Personal Authorization Number to your dealer to get your vehicle discount!

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CHEVROLET® PONTIAC® OLDSMOBILE® BUICK® GMC® CADILLAC® HUMMER® SATURN® SAAB®

GM Extended Family Card GMAC® Insurance GMAC Real Estate GMAC Mortgage

GET THE WORKS



2004 Chevy™ Malibu®



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Remember it. Use it.
Vehicle savings and more!

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GMAC Real Estate

GMAC Mortgage